

# Environment Select Committee

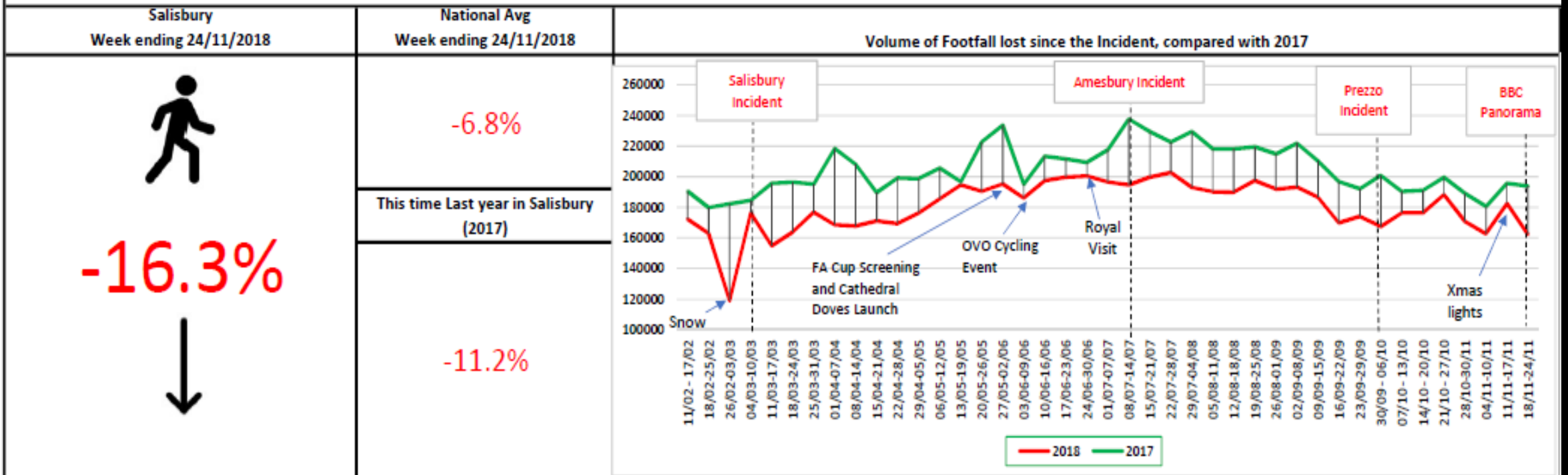
8 January 2019

# Councillor Pauline Church

Cabinet member for Economy and South Wiltshire Recovery



## Footfall Performance Statistics Salisbury



As at 24/11/18, Footfall in Salisbury was down 16.3% compared with 2017. Nationally, town centre footfall is down by -6.8% change on 2017. What is also important to consider is the very low level of footfall in Salisbury for this period in 2017, further demonstrated when comparing footfall for 2017 with 2016 (-11.2% reduction for 2017 compared to 2016). Part of this decline could be due to the shift to online sales for Black Friday (23/11/18) and possibly due to the airing of the BBC panorama programme about salisbury poisonings on 22/11/2018, causing a drop in footfall. Footfall on the day of 24/11/18 was down -26% compared to 2017, with a national drop of only -5.6%. Since the first incident on the 4th of March 2018, Salisbury has seen an actual drop of **-902,767** visitors compared to the same period in 2017 (04/03 - 24/11). (Figures from Springboard , Courtesy Salisbury BID)

# South Wiltshire recovery income and expenditure

- £1,550,004 From Wiltshire Council Reserves
- £3,185,487 Awarded to Wiltshire Council from Central Government
- £100,000 Awarded to Wiltshire Council from SWLEP
- £500,000 Awarded to Visit Wiltshire from Central Government
- **Total: £5,335,491**



# South Wiltshire recovery income and expenditure

## Funding from Wiltshire Council Reserves

(Actual spend to Oct 18, commitments Nov 18)

Detail / Funding	Work Stream	Total Funding	Actual, Committed and Pipeline Spend	Details
Response and Recovery	Car Parking and Park & Ride	1,550,004	1,109,486	(March to June 18 over and above Government Funding for July - Dec 18)
	Events		60,053	
	Reinstatement of buildings, staff backfill		234,665	
	Tourism and Business Support		110,000	
Wiltshire Council Revenue Reserves		1,550,004	1,514,203	

# South Wiltshire recovery income and expenditure

## Funding from Central Government (Actual spend to Oct 18, commitments Nov 18)

Detail / Funding	Work Stream	Total Funding	Actual, Committed and Pipeline Spend	Details
Response and Recovery	WC Response and Recovery Costs	1,220,987	1,220,987	Keeping sites safe - barriers, security, deep cleans Communications - community meetings, radio adverts, internet updates, adverts and marketing Housing support - moving those impacted Staff - long term recovery team
Business Support	Business Rate Relief	1,494,500	271,034	Business rate relief awarded to 63 businesses
	Business Support and Events		1,009,444	Support business impacted by incident, awarded 81 businesses with revenue support grants
	Business Support		99,895	Business support grants, capital awarded to 30 companies
Parking	Car Parking and Park and Ride	570,000	570,000	July - Dec
<b>Central Government &amp; SWLEP Funding awarded to WC</b>		<b>3,285,487</b>	<b>3,171,359</b>	
Profile and Promotion		200,000	200,000	100,000 GREAT content promoting Salisbury
				100,000 DEF funding, Visit Wiltshire led
Profile and Promotion		300,000	300,000	To boost vital tourism industry in the region
<b>Central Government Funding awarded to Visit Wiltshire</b>		<b>500,000</b>	<b>500,000</b>	

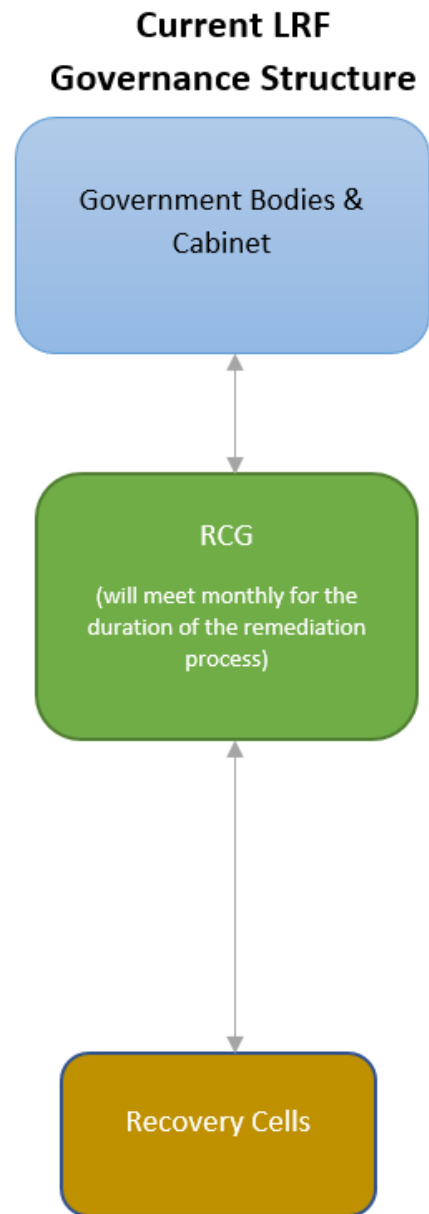
# South Wiltshire moving forward

- Zizzis reopened November 2018
- The Mill revamp is underway
- Successful Christmas market and ice rink with 44 chalets
- Free after 3pm parking in Wiltshire Council-operated car parks in Salisbury and Amesbury extended to Tuesday 23 April 2019. Sunday free in all car parks
- OVO Energy Tour Series cycle tour returns to Salisbury in May
- National Armed Forces Day 2019 (June 28 – 30)

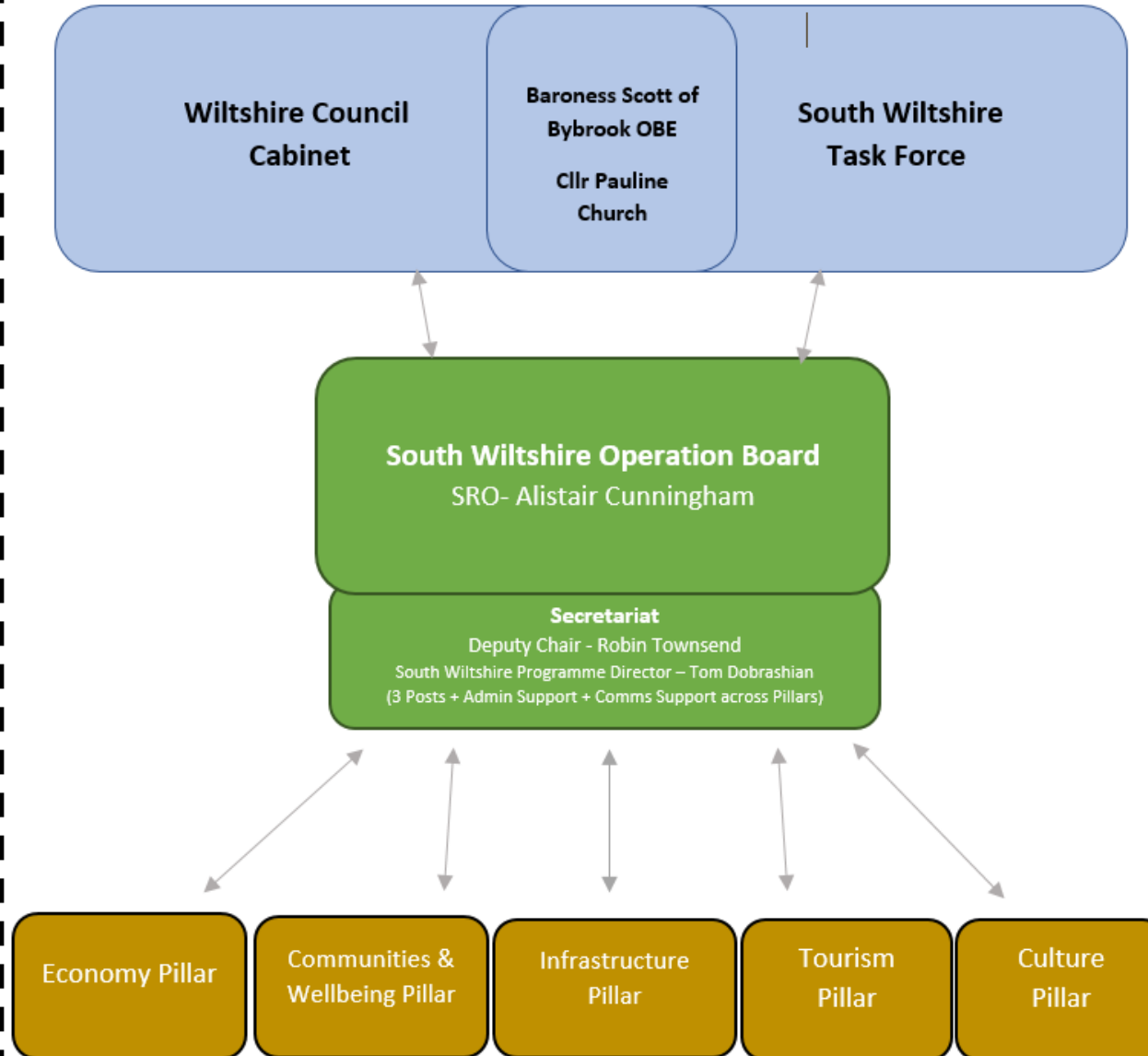
- **Long Term Economic Recovery plan and initiatives :**
- Masterplan for Salisbury city centre
- Tourism campaign and positioning working with Visit England
- Cultural Strategy
- Future plan for The Maltings – application sent
- Future Boscombe and Porton science park developments
- Cathedral Masterplan and 800<sup>th</sup> anniversary
- Supporting Amesbury Town centre
- Supporting Amesbury History Centre
- Redevelopment of college campus



# South Wiltshire Economic Recovery – Long Term



## South Wiltshire Economic Recovery Governance



**South Wiltshire Task Force (Strategic)**

- Government – John Glen, MP for Salisbury
- Wiltshire Council -Baroness Scott of Bybrook OBE
- Wiltshire Council – Cllr Pauline Church
- SRO of S. Wilts RCG – Alistair Cunningham
- Salisbury City Council – Cllr Jo Broom (Interim Leader)
- Amesbury Town Council – Cllr M Strange
- CLoG– Tony Bray
- LEP- John Mortimer
- Visit Wiltshire – Peter Wragg
- Salisbury Cathedral – Nicholas Papadopoulos
- Strategic Business Partners (QinetiQ; DSTL; etc)

**South Wiltshire Operation Board (Programme)**

- Wiltshire Council – Alistair Cunningham – SRO
- Wiltshire Council – Robin Townsend – Deputy SRO
- Salisbury City Council – Annie Child (City Clerk)
- Amesbury Town Council Clerk – Wendy Brown
- Cities and Local Growth Unit – Karen Leigh (Beis)
- Chair of Economy Pillar – Paddy Bradley (LEP)
- Chair of Communities & Wellbeing Pillar-Tracy Daszkiewicz (WC)
- Chair of Infrastructure Pillar – Parvis Khansari (wc)
- Chair of Tourism – David Andrews (Visit Wiltshire)
- Chair of Culture Pillar – Sebastian Warrack (Wiltshire Creative)
- Programme Director – Tom Dobrashian (wc)

**Pillar Membership (Delivery & Workstreams)**

- Stakeholders
- Local Agencies
- Businesses
- VCSE
- Cathedral
- Cultural & Tourism Organisations